

ORDER



Orders
Order / Rev: 350691
Alt Order #: 06844688
Product Desc: AFP-SENATE
Estimate: 553
Flight Dates: 08/29/12 - 09/04/12
Original Date / Rev: 08/21/12 / 08/21/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans For Prosperity
Demographic: A35+
Product Codes: PL Issue
Priority: P-05
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/04/12	54	\$37,050.00	\$31,492.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	54	\$37,050.00	\$31,492.50	0.00
Totals	54	\$37,050.00	\$31,492.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	27%	\$37,050.00
Market	100%	\$137,222.22

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$43,911.11
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	33%	\$45,283.33
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	8%	\$10,977.78
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	08/29/12	08/31/12	M-F 6-7am Action News	CM	M-F 6-7a	-- WTF--	:30	3	\$450.00	P-05	0.00	NM	3	\$1,350.00

KTNV - Las Vegas

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 Product Desc: AFP-SENATE
 Estimate: 553

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	09/01/12	09/01/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S-	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
				6A NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S-		1		\$450.00			0.00			
14	KTNV	09/01/12	09/01/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----S-	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
				GD MRN AMR SAT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S-		1		\$600.00			0.00			
15	KTNV	09/01/12	09/01/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p -----S-	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
				6P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S-		1		\$400.00			0.00			
16	KTNV	09/02/12	09/02/12	This Week This Week	CM	Sat-Sun 9a-7p -----S	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
				THIS WEEK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S		1		\$500.00			0.00			
E 17	KTNV	09/02/12	09/02/12	Sun ABC Prime A afhv	CM	afhv -----S	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
				AFV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S		1		\$1,500.00			0.00			
E 18	KTNV	09/02/12	09/02/12	Sun ABC Prime B secret	CM	secret -----S (8:00 PM-9:00 PM)	:30	1	\$3,500.00	P-05	0.00	NM	1	\$3,500.00
				SECRET MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S		1		\$3,500.00			0.00			
19	KTNV	09/03/12	09/03/12	M-F 6-7am Action News	CM	M-F 6-7a M-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
				6A NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1		\$450.00			0.00			
20	KTNV	09/03/12	09/03/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
				GD MRN AMR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1		\$450.00			0.00			
21	KTNV	09/04/12	09/04/12	M-F 11-12p Action News	CM	M-F 11-12p -T----- (11:00 AM-12:00 PM)	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
				MIDDAY NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-T-----		1		\$450.00			0.00			
E 22	KTNV	09/03/12	09/04/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p MT-----	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
				THE CHEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	MT-----		2		\$350.00			0.00			
23	KTNV	09/03/12	09/03/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P M-----	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1		\$300.00			0.00			
24	KTNV	09/03/12	09/04/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p MT-----	:30	2	\$500.00	P-05	0.00	NM	2	\$1,000.00
				5P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	MT-----		2		\$500.00			0.00			
25	KTNV	09/03/12	09/04/12		CM	M-F 6-7p MT-----	:30	2	\$750.00	P-05	0.00	NM	2	\$1,500.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7p Action News											
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MT-----		2				\$750.00		0.00			
E 26	KTNV	09/03/12	09/04/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	MT-----	:30	2	\$400.00	P-05	0.00	NM	2	\$800.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MT-----		2				\$400.00		0.00			
27	KTNV	09/03/12	09/04/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	MT-----	:30	2	\$400.00	P-05	0.00	NM	2	\$800.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MT-----		2				\$400.00		0.00			
28	KTNV	09/03/12	09/03/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	M-----	:30	1	\$1,200.00	P-05	0.00	NM	1	\$1,200.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----		1				\$1,200.00		0.00			
29	KTNV	09/03/12	09/03/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	M-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
ABC NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----		1				\$450.00		0.00			
E 30	KTNV	09/03/12	09/03/12	Monday ABC Prime Oth bach pad	CM	bach pad (8:00 PM-10:00 PM)	M-----	:30	1	\$5,000.00	P-05	0.00	NM	1	\$5,000.00
BACHELOR PAD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----		1				\$5,000.00		0.00			
Totals													54	\$37,050.00	